










FWIT Conference 2020
September 10 - 11
Marriott Marquis Houston



In concurrence with President Lori Victory's message of "**Crossing The Finish Line**", sponsorships for FWIT Conference 2020 are designated as **Blue Ribbon**, for our premium sponsor, through **Purple Ribbon**, for our Friends of FWIT.

	Sponsor Commitment	Recognition in Program (A)	Program Ad w/ Logo (A)	Signage (B)	Sponsored Event	# Guests at Sponsored Break, Reception or Meal	Complimentary Vendor Table	Complimentary Conference Registration
 Purple Ribbon Sponsor	\$500	✓		✓				
 Pink Ribbon Sponsor	\$1,000		✓	✓				
 Green Ribbon Sponsor	\$2,000		✓	✓	Break	2		
 Yellow Ribbon Sponsor	\$3,000		✓	✓	Thur B'fast & Break	2		
 White Ribbon Sponsor	\$4,000		✓	✓	Thur Reception	3	✓	
 Red Ribbon Sponsor	\$5,000		✓	✓	Speaker or WiFi Connectivity (C)	4	✓	1
 Blue Ribbon Sponsor (1 available)	\$10,000		✓	✓	KeyNote Speaker or Banquet (D)	4	✓	2

A	The program will be via electronic access. Your company logo, advertisement or message will be displayed according to the level of sponsorship.
B	Signage will include printed signage at venue entrances and may also include a screened image in the venue before and/or after your sponsored event.
C	The WiFi Connectivity Sponsor name will be prominently incorporated into the WiFi password for maximum visibility.
D	The Blue Ribbon Sponsor will have the choice of sponsoring either the Keynote Speaker or the Friday Evening Banquet.
All sponsors will have the opportunity to provide marketing materials or items for the conference swag bags.	

Please contact Co-Chairs, Lori Victory at lvictory@bkd.com or BJ Cary at billiej.cary@gmail.com to reserve your sponsorship. Details for payment, logo and related copy, and coordination of other benefits will be communicated at the time of your commitment.